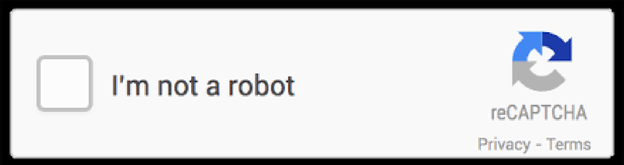
3DVFXAIXR&FILM

arthur & the gentleman

isap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# turning heads

the 3DVFXAIXR&FILM course
by Arthur & the Gentleman

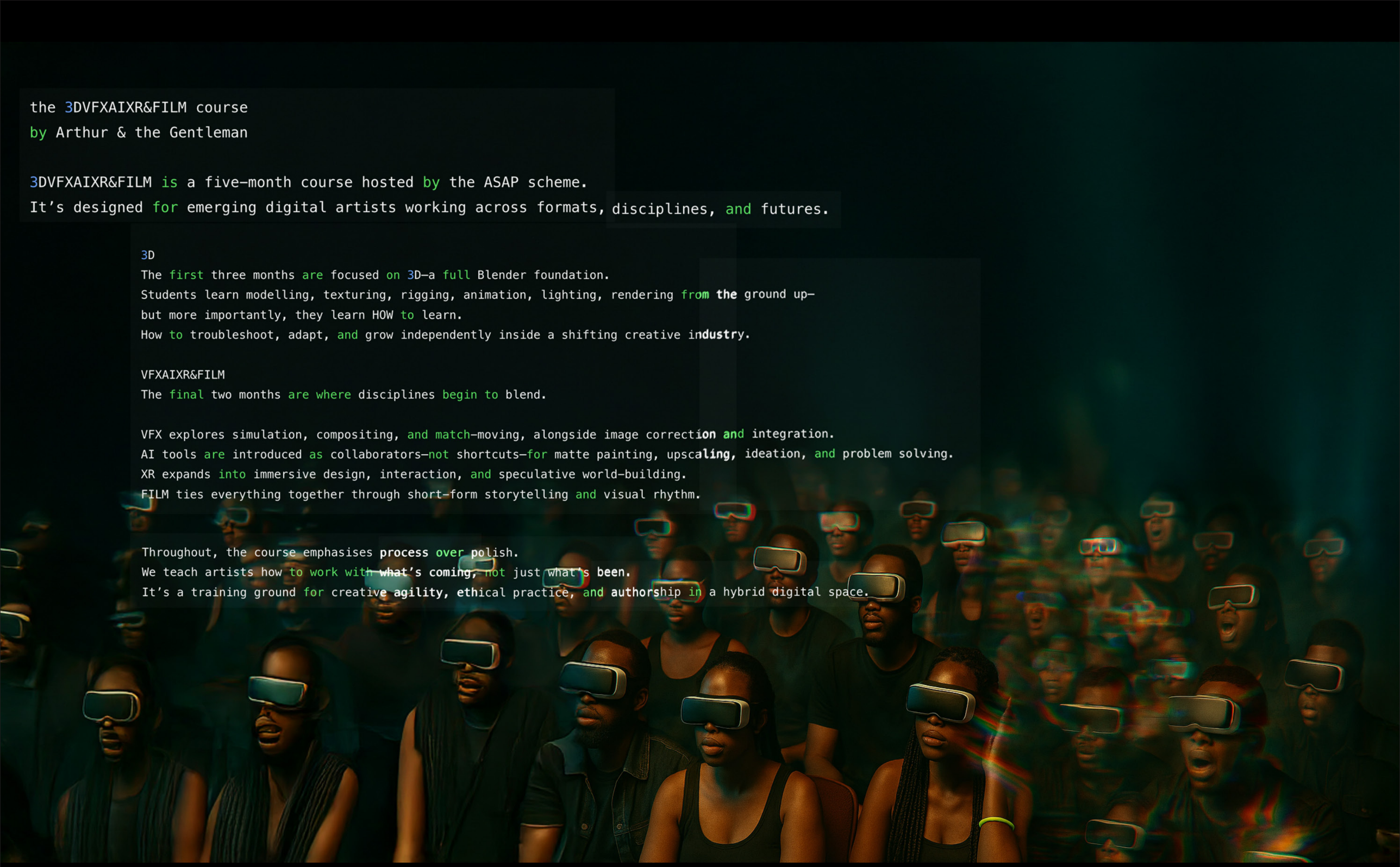
3DVFXAIXR&FILM is a five-month course hosted by the ASAP scheme.
It’s designed for emerging digital artists working across formats, disciplines, and futures.

3D
The first three months are focused on 3D—a full Blender foundation.
Students learn modelling, texturing, rigging, animation, lighting, rendering from the ground up—
but more importantly, they learn HOW to learn.
How to troubleshoot, adapt, and grow independently inside a shifting creative industry.

VFXAIXR&FILM
The final two months are where disciplines begin to blend.

VFX explores simulation, compositing, and match-moving, alongside image correction and integration.
AI tools are introduced as collaborators—not shortcuts—for matte painting, upscaling, ideation, and problem solving.
XR expands into immersive design, interaction, and speculative world-building.
FILM ties everything together through short-form storytelling and visual rhythm.

Throughout, the course emphasises process over polish.
We teach artists how to work with what’s coming, not just what’s been.
It’s a training ground for creative agility, ethical practice, and authorship in a hybrid digital space.



# the 3DVFXAIXR&FILM course

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You are part of a class that spans 3D animation, VFX, AI, XR, and filmmaking.
This is not sci-fi. It’s hyper-present, textured, and rooted in cultural honesty.
You are smart, inspired, curious, confident, joyful beings—shaped by your context.
Your individuality, essential.
Your brilliance? a given.
Each image you craft, each scene you obsess over, is a fragment of your inner self
```

This is where it starts.
Curiosity. Chaos. Code. Clay.
Not a syllabus.  A signal.

3DVFXAIXR&FILM

the first three months are devoted to 3D.
a full blender foundation: sculpting, modelling, rigging, animation,
texturing, lighting, rendering.

live instruction delivered daily
by daffy london and software pros.
no pre-records. no shortcuts.
real-time teaching, real-time questions,
real-time learning.

set challenges—daily, weekly, monthly.
not for perfection. for process.
they teach resilience, rhythm, and risk.

students are taught how to learn.
how to troubleshoot, adapt, shift with pipelines.
they leave this phase blender-ready.
not just capable—composed.
ready for the next:
VFXAIXR&FILM

# 3D

i can't believe i get to be the first trainer for asap
starting at the d.a.a. in namibia.

it's such a transitional time in the industry right now—
we must redefine how digital art is understood.
we need to embrace the fusion of vfx and ai
while maintaining an ethical standpoint
and breaking away from the old conventions
of the animation industry.

—daffy london
founder/ceo of daffy london inc
arthur of arthur & the gentleman

THE CONQUEST OF FORM
VFX
CREW
Uoplding LDdom...

dreaming big

# the3DVFXAIXR&FILM course

SFX
FILM

VFX

with insane film projects as the goal
students move from construction to disruption.
from form to force.

in the world of visual effects—
shoot supervision, compositing, tracking, keying,
scene extensions, camera projection—
every technique to craft and elevate footage.

vfx is not cleanup. it’s authorship.
we teach logic. layering. light.
how to break things believably.
how to put them back differently.

the toolset is after effects + ai solutions.
but as with the entire course—
the method is the message.

challenges shift in scale.
some are solo. some are crewed.
reference is mandatory.
chaos is expected.

next: all roads point forward to AI.

3D**VFX**AIXR&FILM.

seeing green

3DVFXAIXR&FILM.

3DVFXAIXR&FILM.

AI

this is not a tech demo.
this is an ethical, creative, and emotional reckoning.

we teach ai as collaborator.
not shortcut. not gimmick. not threat.

students learn promptcraft, curation, remixing,
and how to integrate ai into workflows with intention.

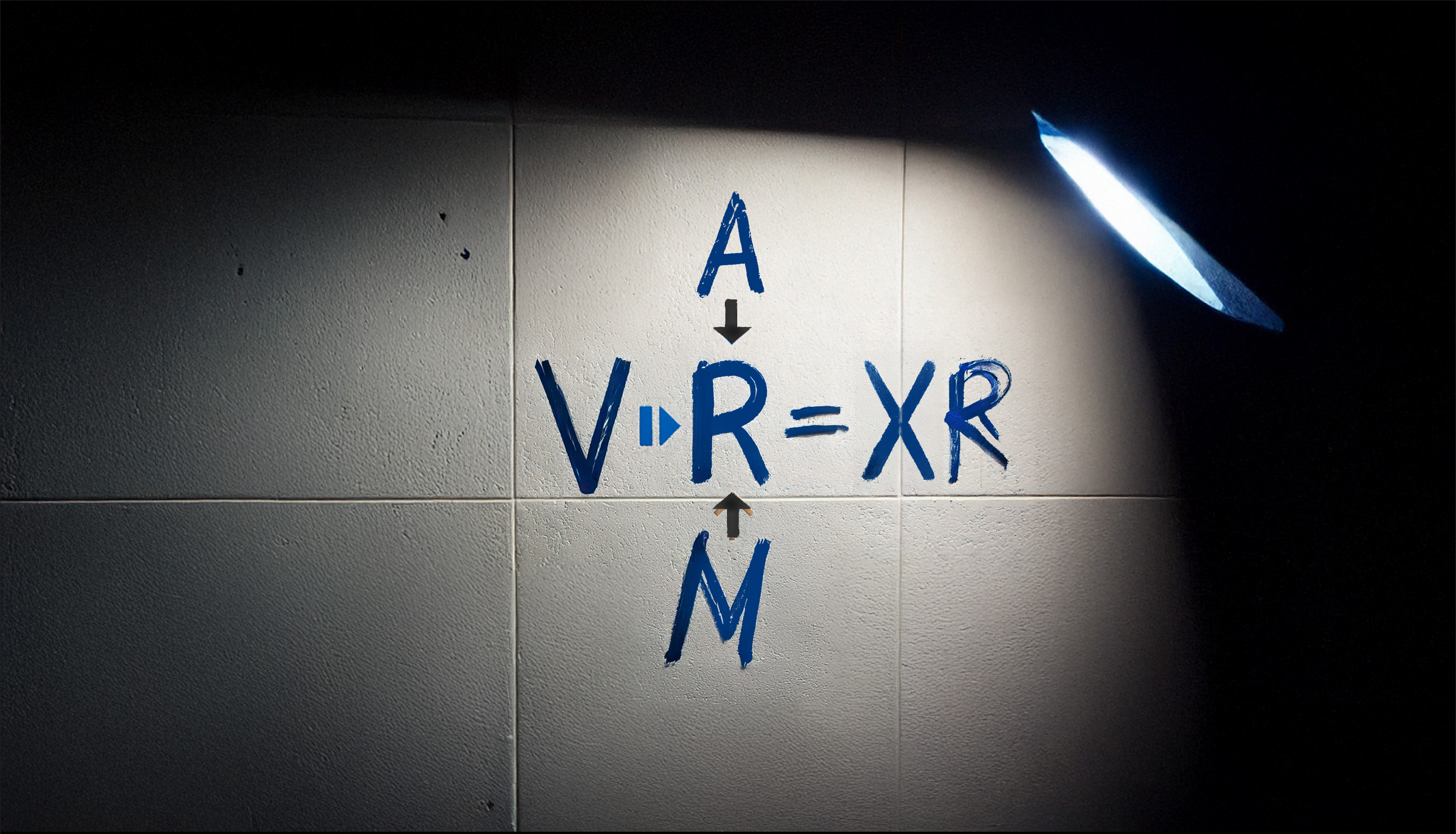
we explore image generation, motion expansion,
upscaling, cleanup, matte work, and idea formation.
tools shift—chatgpt, sora, runway, magnific, gen-2.
but the real tool is the question.

we ask: what does it mean to own an image?
to author? to co-create?
we discuss attribution, influence, labour, theft.
we name our references—human or machine.

this is where bias must be seen.
and where new aesthetics are born.

the work gets strange.
so does the thinking.
next stop: XR.

DAA


A
V R = X R
M

3DVFXAIXR&FILM.

XR

we shift from screen to space.
liminal space both real and virtual.

students explore extended reality—
vr, ar, mr—and what it means to design
for presence, immersion, and embodiment.

each project asks:
who are we?
why are we here?
what's *next?*

the tech changes. the principle stays:
reality is layered. and it can be bent.

expensive-looking 360 camera captures.
volumetric scannings from a phone.
vr stereoscopic equirectangular rendering.

xr is not a genre.
it's a grammar.
and it's still being written. step up.

final destination:
FILM.

# XR&FILM

VR+AR
=MR
VR+AR+MR
=XR

ЯМ+ЯА+ЯV
ЯХ=

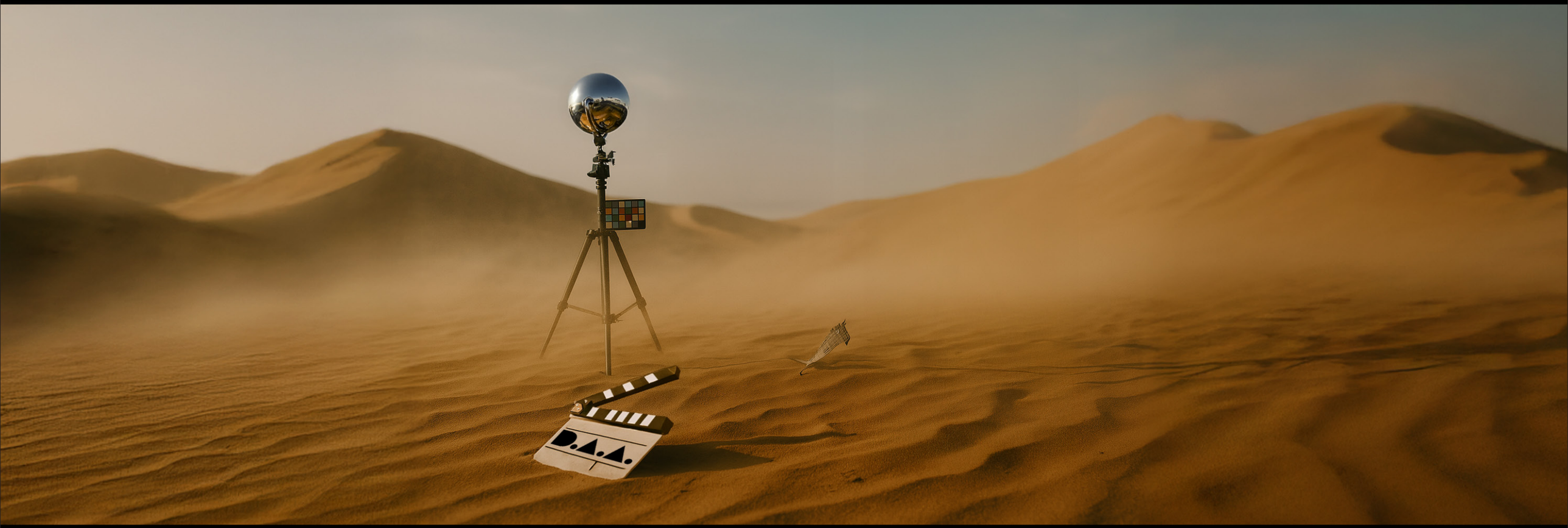
becoming who

UV DREAMIN'

3DVFXAIXR&FILM

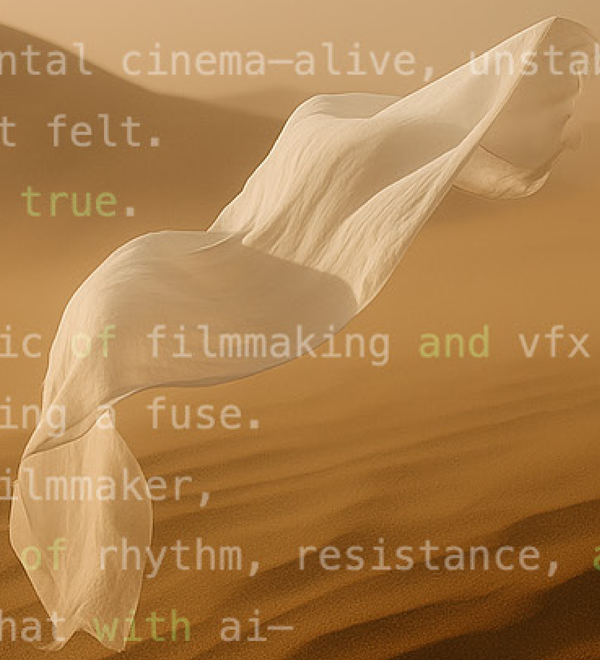
film is the glue.
it binds all modules into sequence.
it gives rhythm to fragments.
it gives weight to dreams.
you'll get your hands dirty.
you'll become a responsive artist in this space.
you direct
under the direction of juan pablo caballero.
your new zoom client.
we train you to prep a meeting.
you'll be professional.
you'll be punctual.
you'll be dazzling.
no film is final.
but here, one must end.
but this is not about directing.
it's about composing a worldview.
a cinematic language of your own.
all so that brand, reel, and your socials...
next level.
film is not a module. it's a mirror.
be ready to look in it.

# FILM


D.A.A.

you'll make films from scratch.
from trash. from things found.
broken lenses. toy cameras. bent light.
you'll trick perspective: fake expectations,
play with horizons, and the audience's psychology,
shoot smoke and sell it as thunder.

this is experimental cinema—alive, unstable, honest.
not polished, but felt.
not perfect, but true.



bringing the magic of filmmaking and vfx to namibia
feels like lighting a fuse.
as a colombian filmmaker,
i carry a legacy of rhythm, resistance, and reinvention.
here, we blend that with ai—
to empower a new generation of african visionaries.

namibia, get ready.
the future of cinema isn't just coming—
we're writing it together.

—juan pablo caballero

isap

pausing time
arthurg
gentierrez

arthur&the
gentleman

WATCH

and discuss

LUNO
PICTURES

# iskp

animation
skills
ACCELERATOR
programme

the animation skills accelerator programme (asap)
is a creative industries capacity development initiative
designed to equip any participant with industry-standard skills
in animation, film, ai, and vfx.

the programme was founded and developed by luno pictures
and focuses on enabling young people
with the professional skills necessary
to integrate into a workplace program—locally and globally.

—loretta okoh
founder/ceo of luno pictures
creator of asap

NAYA
in Makoko
nsap
ghana

In support of
COVID-19 Global Education Coalition
Launched by UNESCO

unesco

Michel LAFON
Éducation

LUNO
PICTURES

# Bouba & Zaza

ilsap
benin republic

exchange
programs

# D.A.A.

## DIGITAL ARTS + ANIMATION

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founder/ceo of daffy london inc
arthur of arthur & the gentleman

asap
windhoek, namibia

NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

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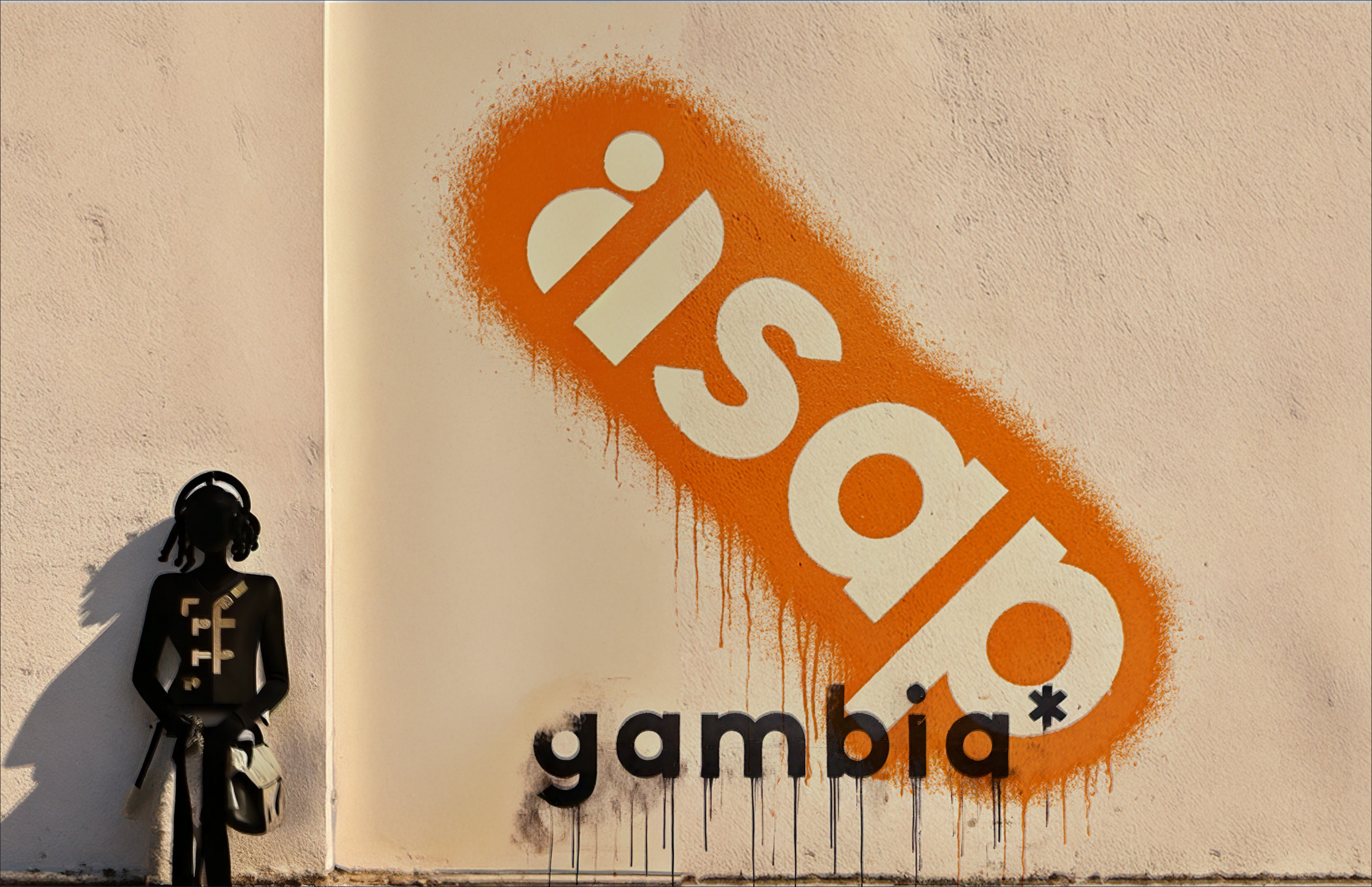
gambia*

ilsap
ilsap
* a future headquarters

arthur & the gentleman

are

TRISTAR
© Sony Company
DAFFY
LONDON

# Juan Pablo Caballero

film director

isap

CREATED ENTIRELY WITHIN CHATGPT IN CLOSE DISCUSSION WITH ARTHUR AKA DAFFY LONDON.

(there are secrets in the dots)

3DVFXAIXR&FILM.

3DVFXAIXR&FILM